

**Japan's No. 1 MDM for Three Straight Years,
Optimal Biz, Verified for iOS 9 GM Seed**

TOKYO, Japan (September 10, 2015) – OPTiM Corporation (TSE Mothers: 3694), a leading provider of business-related applications for smart devices, announced that Optimal Biz, Japan's #1^{※1} SaaS^{※2} model MDM^{※3} for three straight years, has been verified^{※4} on iOS 9 for iPhone and iPad etc., using iOS 9 GM Seed, the latest developer version. This newest GM Seed is a version released to developers just before an official OS release, and is assumed to be nearly identical with the official one. Completed verification on the GM Seed version assures overall management by Optimal Biz as before, even for devices equipped with the latest iOS 9.

Recently, it's becoming common for end-users to make OS upgrades by themselves. "Because of difficulty in controlling different OS versions used by individual devices, IT administrators place the greatest importance on selecting an MDM supporting the latest OS," Shunji Sugaya, CEO of OPTiM, emphasized. Especially in case of iOS, many users tend to upgrade their OS immediately after the latest OS version has been released. For example, more than 40% of iOS users upgraded to iOS 8.4 within a week of the update's release.^{※5} So, OPTiM quickly conducted the verification of Optimal Biz in order to allow users to make upgrade to iOS 9 under their own judgment or to purchase a device equipped with iOS 9 without any trouble.

■ About Optimal Biz

Optimal Biz is a device management and security support service for MDM/PC management service for enterprise-use smart devices, enabling IT administrators to manage every mobile device from his/her web browser. Optimal Biz offers several powerful advantages, including unique features like Zone Management and device-detection technology (both of which use OPTiM's proprietary technologies), the industry's highest number of supported models thanks to strong alliances with device manufacturers, a hierarchical management function which helps administrators efficiently manage a large number of devices, and a Management screen with an intuitive user interface.

OPTiM's recent effort to support the Device Enrollment System (DEP), a program to improve installation and management of iOS devices for education and enterprise, addressed the dual concerns of simplifying the configuration process prior to use and installation cost reduction. Moreover, the advanced features of both new OS such as Android™ 5.0 Lollipop and Mac OS X, and numerous other, older OS, are actively supported, and as a result, companies have been using this service for smart device integration management and information security.

OPTiM will continue providing services for smart devices that are secure/safe and improve customers' business efficiency regardless of device types or OS versions.

- ※1 Source: "ITR Market View: Enterprise Mobile Management/Smart Application Development 2014," by ITR Corporation.
- ※2 SaaS stands for "Software as a Service", a usage model whereby the software is used when needed.
- ※3 MDM stands for "Mobile Device Management", an enterprise solution that collectively manages all employee smart devices and offers security when a device is lost or stolen. MDM provides features such as remote lock and prevention of malicious application launch.
- ※4 As of September 10, 2015, operation verified on iOS 9 GM Seed version.
- ※5 Source : Research by Mixpanel, U.S.A.

About OPTiM

OPTiM is a leader in internet-based services that improve its clients' interactions with technology in all aspects of everyday life. Its services include Optimal Biz, a cloud device management service, Optimal Remote, a remote management service, Optimal Support, a setup support service, and the Unlimited content and software suite series. Its business partners include NTT, KDDI, Canon, and Fuji Xerox. Based in Tokyo, Japan, its corporate motto is, "We make the net as simple as breathing." For more information, please visit our website.

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